

Product Range



PETROF[®]
PIANOS SINCE 1864

www.petrof.com



Major European Manufacturer



PETROF®
PIANOS SINCE 1864

Let me show you this product catalogue and introduce the range of PETROF Instruments to you – the major European piano manufacturer.

The history of the PETROF company dates back to 1864 when Antonín Petrof made his first piano and thus founded the great tradition of manufacturing pianos of unique quality.

The masterly manufacturing of every detail results in the timeless style of the instruments with rich, perfectly clear sound and a colourful width of the music expression. Despite maximum effort to introduce new technologies, we insist on hand work which guarantees the high tone quality of our instruments.

Thanks to their unique character, PETROF pianos can reach out to a wide spectrum of musicians including the top world piano virtuosos. The real proof is in more than 600 000 manufactured pianos.

All instruments manufactured in PETROF have their characteristic and inimitable sound thanks to keeping many traditional techniques, as using classic natural materials and the handcraft skills of our craftsmen above all.

Petrof is the instrument of traditional values

Our modern research and development department has allowed not only the conversion of our handcraft production into industrial manufacturing, but also the innovation of our instruments and the development of new instruments according to musicians demands. The demand concerning playing of the instrument and its design was satisfied in a very short time by keeping the high quality sound. This department guarantees that PETROF will keep on introducing new piano construction possibilities.

The result is a wide range of upright and grand piano models with many surface finishes. Since 2007, all Petrof instruments bear a new EUROPEAN EXCELLENCE seal (EEX). This seal especially marks the instrument's European origin, and is another guarantee of its maximum quality, long service life, professional service and high practical value. PETROF instruments, thanks to their high quality, can satisfy a wide spectrum of customers, from beginners to experienced pianists and virtuosos. Therefore PETROF has become not only a leading piano manufacturer in Europe, but it also ranks among top positions worldwide.



Mgr. Zuzana Ceralová Petrofová
President



Major European Manufacturer

Grand Piano Features



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XIII.



XIV.

X.

XV.

The soundboard (III) is made of quarter sawn resonance spruce with narrow rings, grown in mountain areas at about 1,000 m above sea level.

The ribs are manufactured from similarly selected resonance spruce wood with annual rings, perpendicular to the soundboard surface.

The keyboard (VII) is made of tangentially cut spruce joints. The key covering is made of POLYplex; the black keys of master instruments are made of ebony.

The pinblock (V) is made of laminated beech.

High-quality ABEL hammers (IX) are included in the standard equipment. Renner hammers are installed into instruments upon special request.

The PETROF grand action (VIII) is provided as standard; upon customer request, we may equip the instrument with the original Renner action, or the Renner – PETROF action. The latter being made of Renner components, assembled at PETROF.

The plate (IV) is cast from grey cast iron. The plate has been supplied by a traditional manufacturer for more than 130 years. The plate surface is finished with polyurethane metallic paint, and a top acrylic varnish.

The framework (II) is assembled of shaped laminated pressed pieces of beech and birch wood and solid spruce posts.

MAPES string wire (VI) is provided in all dimensions. DEGEN copper windings, from the high-quality production of Adolf Edelhoff GmbH, undergoes thermal processing with the highest level of professional care.

The surface of the instrument is coated with polyester varnish, while the soundboard is treated with polyurethane varnish.

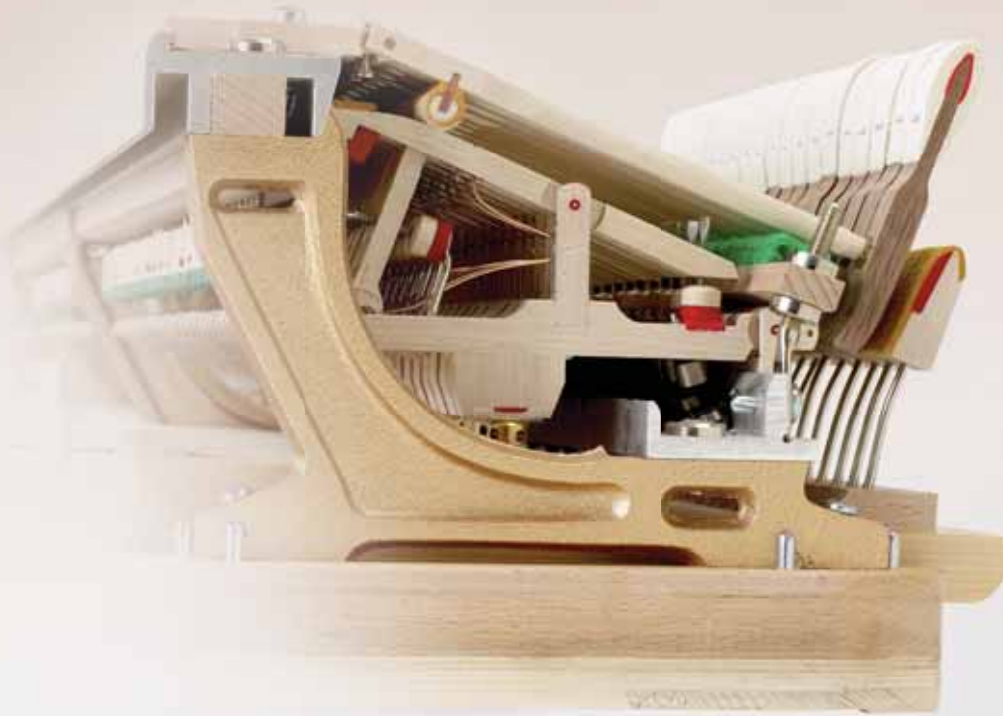


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Magnetically Accelerated Action



Action can be installed
in any Petrof piano

MAGNETICALLY ACCELERATED ACTION

The patent of PETROF, spol. s r. o. – Magnetically Accelerated Action (MAA) solves the conflict between static and dynamic attributes of the keyboard.

Balancing the mechanism resistance in the whole keyboard range with lead (counterweights) makes the differences equal as for the static, though burdens the system with inertial force. But the dynamic characteristics are equally important for making the tone as well as for reaching the maximum time within the interpretation.

With the new coming up of technologies in permanent magnets production, when the operating life of these magnets can be counted in centuries, there are now attempts to solve the system balance not with burdening but lightening with magnets.

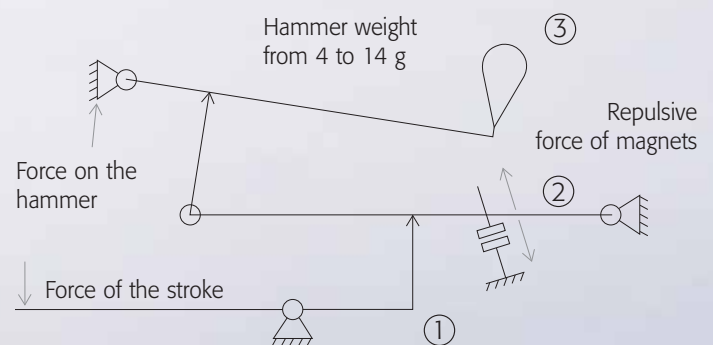
The best results are shown by the new PETROF patent, which reflects more than 140 years of experience in the development and construction of piano and grand piano actions.

In the new patent solution, the work of action parts including hammers is influenced by the permanent magnets placed directly in the action.

THE CONTRIBUTION OF THE PATENT:

- improvement in the dynamic properties of the action
- advanced technical potential of piano playing, especially when interpreting top and challenging pieces at maximum time
- fast repetition – the reduction of a pianist's physical stress

- sound balance – the improvement of physical endurance and amenity when playing
- lower demands on children and youths both at the practice and playing of music
- total elimination of the toxic lead from the production using brass instead
- ecological production
- lightening the body
- lower demands for the single parts of the action
- substantial increase of instrument working life



Picture description

By pressing the key in the front, the rear part goes up (1). At the same time, the pilot situated at the rear lifts the lower segment, which is in all its trajectory lightened with the force of mutually repelling magnets (2) moving apart from each other until they stop in the end position (3).



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Master series grand pianos

Top quality instruments in the master line are all individually handmade by our most experienced craftsmen. The creation of such an instrument takes approximately 9 months, obviously with a careful choice of the materials used. These instruments are destined to be used in concert halls and by professionals. These instruments are fitted with a classic action as standard, or upon customer request, with a magnetic balanced action (MBA) or a magnetic accelerated action (MAA). Before delivering to a client, every master piece is played by experienced pianists, whose comments help to fine-tune the instrument to its maximum perfection.



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P 284 Mistral



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The P 284 Mistral concert grand piano is an improved masterfully built solo instrument, which can be used even in the biggest concert halls. Thanks to its sound potential and extensive dynamics, it is suitable for the interpretation of musically demanding pieces. It has the characteristic romantic PETROF grand piano sound and extremely beautiful appearance.

a	2840 mm	111,81 "
b	1580 mm	62,20 "
Height	1022 mm	40,24 "
NETTO	565 kg	1245,59 lb



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P 237 Monsoon



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The P 237 Monsoon concert grand piano is ranked among the series of master built instruments. It is suitable for music halls, recording studios, but also demanding individual players. It produces a romantic sound and can be beautiful accessory within the home or prestigious hotel.

a	2370 mm	93,31 "
b	1565 mm	61,61 "
Height	1022 mm	40,24 "
NETTO	465 kg	1025,13 lb



Major European Manufacturer

P 210 Pasat

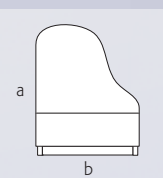


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The P 210 Pasat grand piano is another instrument in the master grand piano series. Its romantic, clear and melodious tone ranks it among the favourites of music expositions. Its sound parameters are able to splendidly amplify the feeling from the music. Its dimensions make it ideal for chamber halls, studios and the home.

a	2100 mm	82,68 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	410 kg	902 lb



Major European Manufacturer

Standard series grand pianos

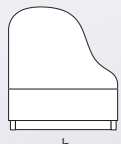
Instruments in the standard line are made in small series. During some manufacturing steps, or their parts, handcraft is replaced with mechanization. This fact allows the production of a wide range of designs and surface finishes, while maintaining a favourable ratio between quality and price. The instruments in the standard line have a unique sound character and are made in a wide range of designs, which gives the client the option to choose a piano matching his expectations and interior. These instruments can be fitted with a magnetic balance action (MBA) or a magnetic accelerated action (MAA).



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P 194 Storm



a	1940 mm	76,38 "	
b	1525 mm	60,04 "	
Height	1006 mm	39,60 "	
NETTO	342 kg	752 lb	

The P 194 Storm grand piano has the greatest sound potential of all the instrument in the standard series. It is intended to be used for demanding individual pianists, higher music schools, and for concerts in smaller halls and clubs. It produces the characteristic PETROF sound.

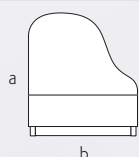


Major European Manufacturer

P IV



a	1720 mm	67,72 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	309 kg	680 lb



The P IV grand piano is an instrument intended for home use or education purposes. It can be a beautiful accessory of the home and its tone will delight all pianists.

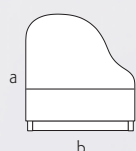


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P V



a	1580 mm	62,20 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	295 kg	649 lb



Due to its size the P V grand piano is ideal for professional pianist who wishes to practise at home. It is in the standard instrument series is not without the characteristic romantic tone of PETROF grand pianos.



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Art Collection

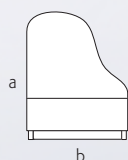


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P III Styl



a	1930 mm	75,98 "
b	1525 mm	69,04 "
Height	1006 mm	39,60 "
NETTO	342 kg	752 lb



Due to their unique design, grand pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

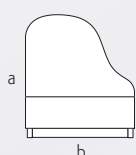


Major European Manufacturer

P IV Klasik



a	1720 mm	67,72 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	309 kg	680 lb



Due to their unique design, grand pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

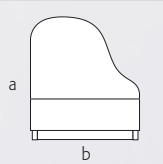


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P IV Chippendale



a	1720 mm	67,72 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	309 kg	680 lb



Due to their unique design, grand pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

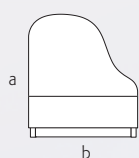


Major European Manufacturer

P IV Demichippendale



a	1720 mm	67,72 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	309 kg	680 lb



Due to their unique design, grand pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

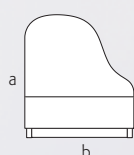


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P IV Rokoko



a	1720 mm	67,72 "
b	1525 mm	60,04 "
Height	1006 mm	39,60 "
NETTO	309 kg	680 lb



Due to their unique design, grand pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.



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IX.

The image displays four vertical panels, each showing a different stage or component of a book binding repair. The panels are set against a light-colored background. The first panel on the left shows a wooden board with a diagonal pattern of light and dark wood strips. A small, light-colored rectangular piece is attached to the left edge. The second panel shows a similar wooden board with a diagonal pattern, but with a small, dark, rectangular piece attached to the left edge. The third panel shows a wooden board with a diagonal pattern, with a small, dark, rectangular piece attached to the left edge. The fourth panel on the right shows a wooden board with a diagonal pattern, with a small, dark, rectangular piece attached to the left edge. To the right of the fourth panel is a close-up of a decorative headband, featuring a red and gold patterned fabric and a small, dark, rectangular piece.



24/25

Highest series upright pianos

Instruments of this line are high upright pianos of a concert character, the sound of which stays melodious, tender and sophisticated, despite having a large sound volume comparable with the smallest grand pianos. One can only respect the energy radiating from these instruments. Pianos with a height of 135 cm are supplied with a moulding extension while maintaining the moderated moulding, controlled by a Bowden cable located under the playing frame.



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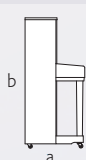


Major European Manufacturer

P 135 K1 Classic



a	606 mm	23,86 "
b	1341 mm	52,80 "
Width	1446 mm	56,93 "
NETTO	243 kg	535 lb



P 135 K1 upright piano is ranked in to the highest, master built upright piano series. These are upright pianos with the greatest sound potential and that are therefore favourites of demanding professional pianists. They are suited not only to apartment interiors and music schools, but also piano recitals within an orchestra or in different public stages. The instrument provides wider possibilities for a player to control the sound. The upright piano is handled by 3 foot pedals and a hand lever.

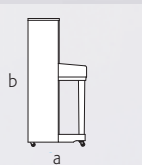


PETROF
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P 131 M1



a	602 mm	23,70 "
b	1316 mm	51,81 "
Width	1454 mm	57,24 "
NETTO	230 kg	506 lb



P 131 M1 upright piano is also part of the highest, master built upright piano series. These are upright pianos with the greatest sound potential and that are therefore favourites of demanding professional pianists. They are suited not only to apartment interiors and music schools, but also piano recitals within an orchestra or in different public stages. For the M1 model, the customer will obtain a modern lightweight body design.



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Higher series upright pianos

The models of the higher series of upright pianos are highly favoured and they satisfy even the most demanding players. Thanks to their size, they give considerable dynamic possibilities whilst preserving excellent sound. Such instruments make a very elegant impression particularly because of their favourable proportion of height and the possibility of different variants of the body equipped with optional accessories. Such instruments are suitable for rehearsal rooms, halls and larger rooms of music institutions. Their mighty sound complies with the demands of accompanying instruments for ballet, musicals, classic and modern dance.

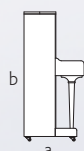


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P 125 F1



a	585 mm	23,03 "
b	1250 mm	49,21 "
Width	1463 mm	57,60 "
NETTO	209 kg	460 lb



The upright piano P 125 F1 is an upright piano from the higher instruments series. It is a highly favoured model of very wide use. It is suitable for home and school teaching of key instrument play, for training needs of professional players, but also for musical ensembles. Its sound will also please audiences of clubs. The F1 type upright piano body combines classical and modern style in its finish.

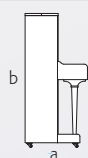


Major European Manufacturer

P 125 G1



a	585 mm	23,03 "
b	1250 mm	49,21 "
Width	1463 mm	57,60 "
NETTO	209 kg	460 lb



The upright piano P 125 G1 is an upright piano from higher instrument series. It is a highly favoured model of very wide use. It is suitable for home and school teaching of key instrument play, for training needs of professional players, but also for musical ensembles. Its sound will also please audiences of clubs. The finish of the G1 combines classical and modern style complemented with decorative elements.

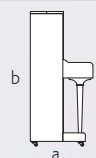


PETROF
PIANOS SINCE 1864

P 125 M1



a	585 mm	23,03 "
b	1254 mm	49,37 "
Width	1454 mm	57,24 "
NETTO	210 kg	462 lb



The upright piano P 125 M1 is an upright piano from the higher instrument series. It is a highly favoured model of very wide use. It is suitable for home and school teaching of key instrument play, for training needs of professional players, but also for musical ensembles. Its sound will also please audiences of clubs. The M1 upright piano body creates a model in modern finish.



Major European Manufacturer

Middle series upright pianos

The upright piano middle series provides the largest range of different models and colour finishes, allowing the possibility to select the instrument so that it corresponds with the interior in which it is situated. These instruments rank among the most favoured not only thanks to this fact, but also thanks to their excellent dynamic characteristics and sound. These upright pianos are used not only for every day playing and rehearsing, but also as accompanying instruments for singing and recitation; therefore they are suitable for music schools and homes. You can appreciate many wonderful moments with your family around these instruments.



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P 118 G1



a	550 mm	21,65 "
b	1175 mm	46,26 "
Width	1446 mm	56,93 "
NETTO	199 kg	438 lb



The upright piano P 118 G1 is an upright piano of middle height set. Thanks to its dimensions, it is ideal for small interiors and particularly for learning and training purposes. It is a favourite model of very broad use. The G1 upright piano body represents standard finish with inbuilt modern complementary elements.



Major European Manufacturer

P 118 M1



a	540 mm	21,26 "
b	1175 mm	46,42 "
Width	1446 mm	56,93 "
NETTO	204 kg	449 lb



The upright piano P 118 M1 is an upright piano of middle height set. Thanks to its dimensions, it is ideal for small interiors and particularly for learning and training purposes. It is a favourite model of very broad use. The M1 upright piano body represents standard finish with inbuilt modern complementary elements.

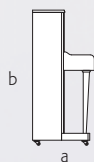


PETROF
PIANOS SINCE 1864

P 118 P1



a	542 mm	21,34 "
b	1175 mm	46,26 "
Width	1446 mm	56,93 "
NETTO	199 kg	438 lb



The upright piano P 118 P1 is an upright piano of middle height set. Thanks to its dimensions, it is ideal for small interiors and particularly for learning and training purposes. It is a favourite model of very broad use. The P1 upright piano body represents standard finish with inbuilt modern complementary elements.



Major European Manufacturer



Art Collection

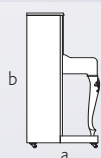


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PIANOS SINCE 1864

P 118 C1 Chippendale



a	550 mm	21,65 "
b	1175 mm	46,26 "
Width	1446 mm	56,93 "
NETTO	199 kg	438 lb



Due to their unique design, upright pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

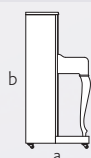


Major European Manufacturer

P 118 D1 Demichippendale



a	550 mm	21,65 "
b	1175 mm	46,26 "
Width	1446 mm	56,93 "
NETTO	199 kg	438 lb



Due to their unique design, upright pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

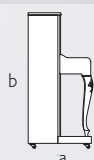


PETROF
PIANOS SINCE 1864

P 118 R1 Rokoko



a	550 mm	21,65 "
b	1175 mm	46,26 "
Width	1446 mm	56,93 "
NETTO	199 kg	438 lb



Due to their unique design, upright pianos from the ART Collection series are designated for special interiors, yet they do not lack the romantic tone of PETROF instruments.

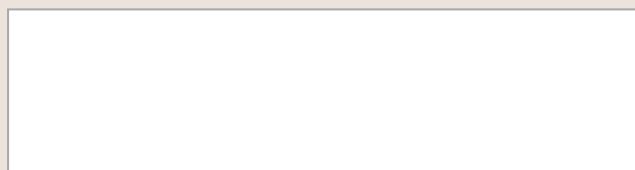


Major European Manufacturer

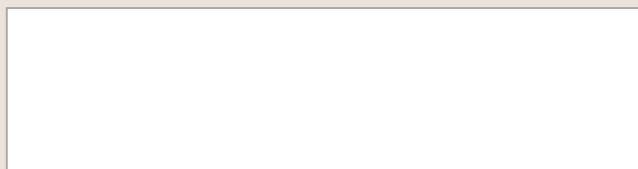
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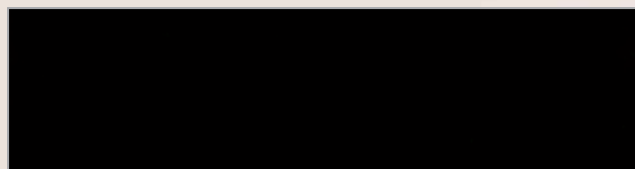
0051
Ivory



0002
White, matte



0001
White, high polish



0801
Black, high polish



2251
Walnut, high polish



3281
Mahogany, high polish



3681
Mahogany, high polish, inlay



2651
Walnut, high polish, inlay

UPRIGHT PIANOS

	0051	0002	0001	0801	2251	3281	3681	2651	2951	1207	2357	3287	4107	6217	8107
P 135 K1				○											
P 131 M1				○	○	○									
P 125 F1			○	○	○	○	○	○		○	○		○	○	○
P 125 G1	○		○	○	○	○									
P 125 M1			○	○	○	○					○				
P 118 G1	○		○	○	○	○					○				○
P 118 M1			○	○	○	○					○				
P 118 P1			○	○	○	○					○	○	○	○	○
P 118 C1	○		○	○	○	○					○				
P 118 D1	○	○	○	○	○	○			○		○			○	
P 118 R1		○													

Standard series
 Per order



PETROF
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2951
Walnut, high polish, cross area



1207
Oak, satin



2257
Walnut, satin



2357
Walnut, satin



3287
Mahogany, satin



4107
Beech, satin


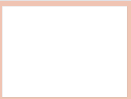
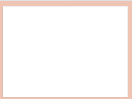







6217
Cherry, satin




8107
Alder, satin

GRAND PIANOS

								
	0051	0002	0001	0801	2257	2251	3287	3281
P 284 Mistral				○				
P 237 Monsoon				○				
P 210 Pasat				○				
P 194 Storm				○				
P IV	○		○	○		○		○
P V	○		○	○	○	○	○	○
P III Styl			○	○		○		
P IV Klasik			○	○		○		○
P IV Chippendale			○			○		○
P IV Demichippendale	○		○			○		○
P IV Rokoko		○						

 Standard series

 Per order



Major European Manufacturer

Company Background

Petrof, spol. s r. o. is one of the leading European piano manufacturers. Its biggest export markets include the USA, Canada, France, Germany, Italy, Russia, Japan, Australia, but also Taiwan, Hong Kong and many others. The company has already produced over 600.000 instruments during more than 140 years of its history.

The own production has quickly developed over the past decades so that there has been a great increase in production. The traditional hand-craft skill of highly qualified and creative specialists has remained up to now. It is necessary to carry out the assembly and important operations individually. The precise industrial production using up-to-date machinery is linked with the professional skill of the most experienced craftsmen who give the instrument special features and above all characteristic tender, romantic and noble sound.

Upright pianos

Are manufactured in 3 basic heights: (118 cm, 125 cm, 130 cm). The product range has 13 models manufactured in 15 surface finishes.

Grand pianos

Are manufactured in 7 basic lengths: (284 cm, 237 cm, 210 cm, 194 cm, 174 cm, 158 cm and 148 cm). The product range has 12 models manufactured in 8 surface finishes.

Special features of grand pianos current construction are closely linked with the musical culture of Czech country. The musical instrument is a precious attribute craving for beauty above all and gives cultural experience to people. That is why the harmonic accord between acceptance and shape is the essential criterion for PETROF company.

The unique models prove that the PETROF company is capable and ready to satisfy wishes and requirements of highly demanding customers.



Mr. Anthony Petrof
Established the Company



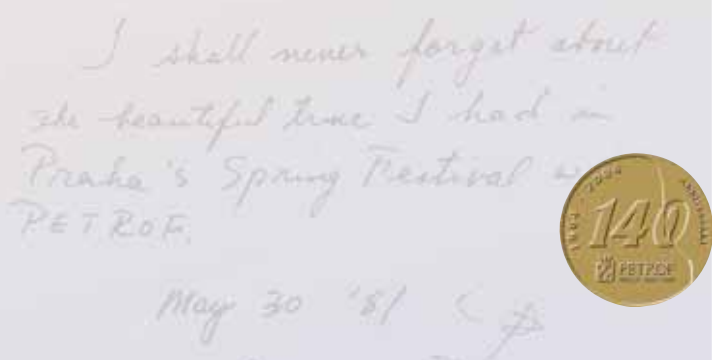
Mrs. Mary Petrof Authorized
agent of the Company



Zuzana Ceralová Petrofová
5th generation President
of the Company



Factory in early
20th century



PETROF®
PIANOS SINCE 1864



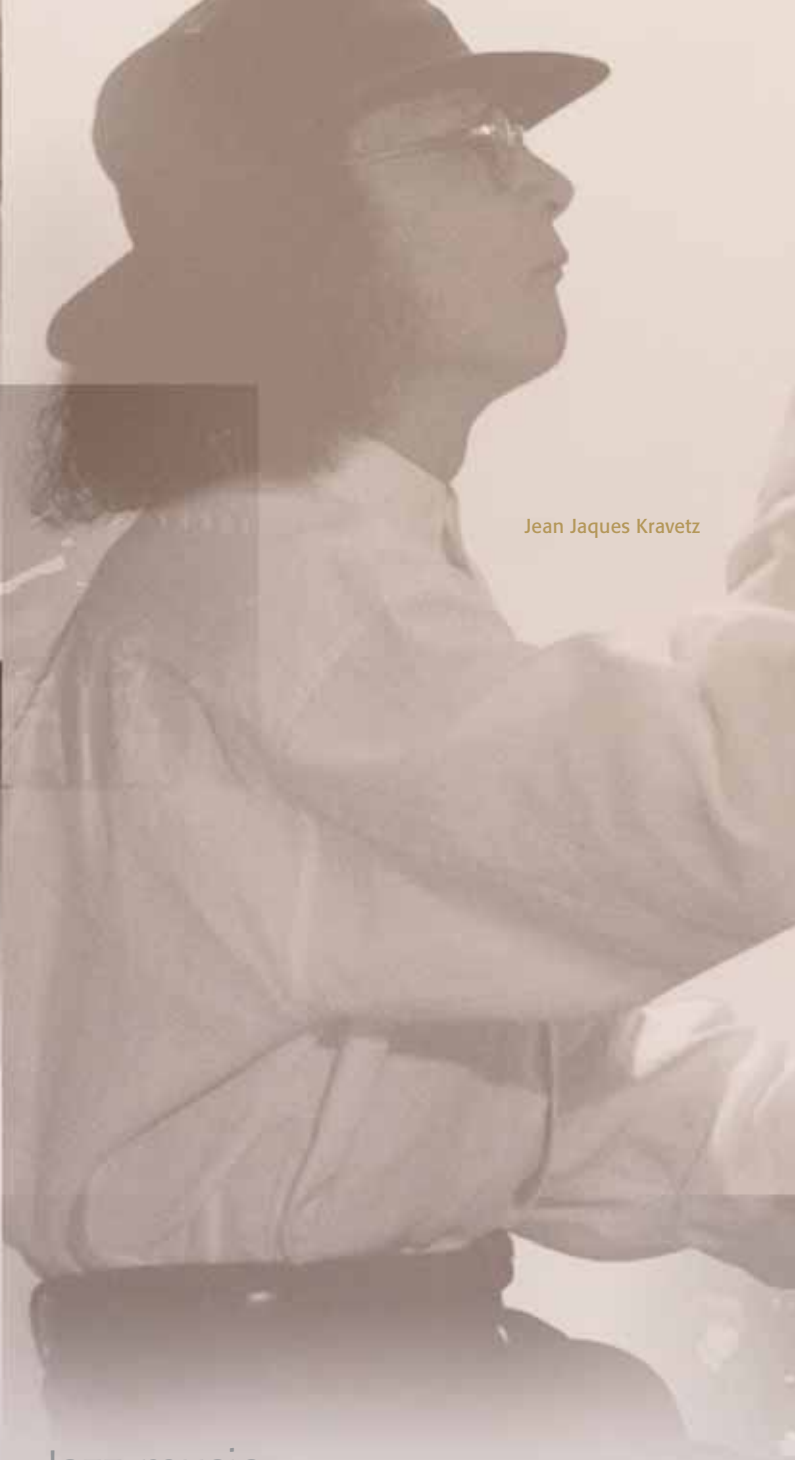
Ray Charles



Hiroko Nakamura



Abdullah Ibrahim



Jean Jaques Kravetz



Kati Webster



Hana Hegerová

Milan Svoboda

Jazz music

The world of jazz music is also one in which PETROF instruments have found famous admirers, for example:

DUKE ELLINGTON – USA, **OSCAR PETERSON** – USA, **COUNT BASIE** – USA, **RAY CHARLES** – USA, **CHRIS BARBER** – England, **ELLA FITZGERALD** – USA, **HERBIE HANCOCK** – USA, **LIONEL HAMPTON** – USA, **COLLEEN LEE** – Hong Kong.



Major European Manufacturer

History

- 1839** Birth of the company founder Antonín Petrof.
- 1857** Antonín Petrof goes to Vienna to learn how to build grand pianos at the companies: HEITZMAN, EHRBAR, SCHWEIGHOFER.
- 1864** Hradec Králové – construction of the first concert grand piano.
- 1865** Antonín Petrof transforms his father's joinery workshop into a piano maker's workshop in the old town behind the Cathedral of the Holy Ghost – the first grand piano is built.
- 1866** Austro-Prussian battle at Hradec Králové – production is interrupted.
- 1874** The company relocates to a new property outside of the city in the direction of Brno; apart from upright pianos, the company also starts making bourdons.
- 1880** A subsidiary in Temesvar in Hungary is opened.
- 1881** The company starts keyboard production and the construction of action.
- 1883** Production of upright pianos is introduced.
- 1895** The company starts exporting instruments, and a warehouse and service centre are established in Vienna.
- 1899** Antonín Petrof is appointed by the Emperor as court piano-builder for the Austro-Hungarian Empire and secret councillor. Both titles are later transferred to his sons.
- 1908** The company is transformed into a limited liability company, and Marie Petrofová is the confidential clerk. Not only the founder, but also his sons Jan, Jan, Antonín and from 1914 the youngest Vladimír (2nd generation) work for the company.
- 1915** Antonín Petrof and his wife Marie die. Throughout the years of the war, the company is managed by the youngest son Vladimír.
- 1924** Production of electro-pneumatic pianos and later radio-acoustic pianos is introduced. Exports to Japan, China, Australia and South America.
- 1928** PETROF together with the significant American manufacturer STEINWAY open a subsidiary in London at Wigmore Street. The company management enlarges the company administration with the 3rd Petrof generation: Dimitrij, Eduard and Eugene.
- 1934** GRAND PRIX – PETROF instruments win the gold medal at the world EXPO in Brussels. 400 people work at the factory.
- 1948** Nationalisation of the factory. The Petrofs' property and rights are confiscated.

Pop music

PETROF instruments have also won a great many admirers among performers and composers from the world of popular music: **UDO JÜRGENS** – Austria, **RICHARD CLAYDERMAN** – France, **GILBERT BÉCAUD** – France, **CHARLES AZNAVOUR** – France, **PETULA CLARK** – England, **DOMENICO MODUGNO** – Italy, **PETER MAFFAY** – Germany, **JEAN JAKUES KRAVETZ** – France, **ANTONY VENTURA** – Italy, **RUDOLF ROKL** – Czech Republic, **DRUPI** – Italy.

Richard Clayderman



Svjatoslav Richter

Classic music

Among those we could mention from the world of classical music are:

RUDOLF FIRKUŠNÝ – USA, **WILHELM KEMPF** – Germany, **ARTURO BENEDETTI MICHELANGELI** – Italy, **SVJATOSLAV RICHTER** – Russia, **HIROKO NAKAMURA** – Japan, **IVAN MORAVEC** – Czech Republic, **CARLO ZECCHI** – Italy, **SERGIO PERTICAROLI** – Italy, **PAUL BADURA SKODA** – Austria, **EMA GOGOVA** – Macedonia, **JAN SIMON** – Czech Republic, **INNA ASLAMAS** – Russia, **ALEXEJ ASLAMAS** – Russia.

- 1954** A development department for upright pianos and grand pianos is established.
- 1958** Bourdon production is stopped – the PETROF Mondial grand piano wins the gold medal at EXPO Brussels.
- 1991** Ing. Jan Petrof (4th generation) takes over after 43 years of totalitarian regime – start of the privatisation process.
- 1994** A new modern research centre is opened with its own large-capacity free-field measuring chamber, the largest of its kind in the Czech Republic.
- 1997** Továrna na pianina, a. s. is established in Hradec Králové.
- 1998** Privatisation of the company by PETROF, spol. s r. o. is finalised.
- 1999** 135th anniversary of establishment of the PETROF company.
- 2001** PETROF, spol. s r. o. – the factory passed successfully into the hands of the Petrof family, the 5th generation enters.
- 2003** Magnetic accelerated action is patented.
- 2004** The first instrument using MAA action is built and presented at Frankfurt 2004 in Germany.
- 2004** 140th anniversary of establishment of the PETROF company – Mgr. Zuzana Ceralová Petrofová (5th generation) becomes president of the company – production of upright and grand piano action of private construction is renewed.
- 2005** Mgr. Zuzana Ceralová Petrofová is appointed president of the European Federation of Music Instrument Manufacturers – CAFIM. The EUROPEAN EXCELLENCE (EEX) trademark for European music instrument manufacturers is introduced – a declaration of origin and protection against forgeries.
- 2006** Production series of 5 grand piano sizes, addition of the Pasat and PETROF VI concert pianos. Upon request from the customer, it is possible to fit the instrument with its own magnetically balanced keyboard.
- 2007** PETROF instruments are marked with the new seal of EUROPEAN EXCELLENCE (acronym EEX). This brand emphasises the European origin of the instrument and guarantees a long lifetime, expert service and high user value. Custom piano building for the most demanding customers, Storm concert grand piano.
- 2008** Opening of the subsidiary PETROF USA, new Monsoon concert grand piano.



Major European Manufacturer

References

P I Mistral – Pskov Philharmonic Orchestra – Russia, Opera in Banská Bystrica – Slovakia, Music School in Puškina in Petrograd – Russia, General University in Riga – Latvia, Church of St. Catherine in Vilnius – Lithuania, concert halls – Bosnia and Herzegovina.

White P I Mistral grand piano – Presidential residence in Valgaji – Russia, Children's Philharmonic Orchestra of the Music School in Sverdlovsk – Russia.

PETROF P II grand piano with MAA action – "Kosta Manojlovic" Music School in Belgrade (Zemun) – Serbia, Children's Palace in Peking – China.

In 2005, professors from Iceland chose these superb instruments for the local conservatory and music academy.

In England, PETROF instruments resound e.g. at The Royal Academy of Music and at the House of Lords/Bank of Ireland.

In Prague – National Theatre, Palác Lucerna, Czech Music Museum, National Museum, Ježek Conservatory, Musical Academy of Performing Arts, Semafor Theatre, etc.

In the East Bohemian city of Hradec Králové – Philharmonic Auditorium, Klicper Theatre, elementary schools and preschools, artistic schools.

In the USA, PETROF instruments are played at the following institutions: Harvard University – Cambridge, Hotel Hyatt – Chicago, University of Indianapolis and Honolulu, Ballet Theatre in Texas, Mississippi State University – Oxford, Disney Studio – Burbank, Alex Theatre – Glendale, Boston Ballet

P IV ROCOCO upright piano – Pedagogical Institute of Petrograd – Russia.

PETROF instruments are favoured by many leading musical interpreters, theatre and film actors and important personalities (Paul McCartney, Sofia Loren, David Koller, Colleen Lee, Princess Caroline of Monaco).

Musician Bob Milne from the USA, who provides accompaniment to parties hosted by George Bush Sr. or Bill Gates, purchased a PETROF instrument.

Renowned Las Vegas jazz player Ghalib Ghallab also owns a PETROF piano.

Concerts on PETROF instruments owned by Dr. Abdullah Ibrahim took place in Cape Town.

PETROF instruments will satisfy even the most demanding customers that shop at London's prestigious Harrods department store.

Letters

Fine and rich tone of Petrof grand piano suited my voice like a velvet cushion. I send my warmest greetings for this instrument.

Emma Destinová, opera singer, Czech Republic

Playing your magnificent concert grand brings genuine joy to me.

Conrad Ansorge, Berlin

It was an enjoyment to play PETROF instrument that suits the player from their point of view for sound and mechanical aspects.

Rudolf Firkušný, concert virtuoso

I have played your grand piano; I admire its sound beauty, nuance ability, light touch and smooth action.

Karel Szeter, concert virtuoso, London

I have had an opportunity to play almost all the European and American brand grand pianos and I have to state without any prejudice that I place PETROF grand pianos at the top.

Jiří Eláš, music composer, Czech Republic

Our concert masters as well as other music authorities who play the supplied PETROF instruments admire their beautiful sound.

State radio, Belgrade

I received your consignment of 21 pianos, harmoniums and organs to my full satisfaction. I am enthusiastic about their tone and design.

D. W. Ansinght Co., Zwolle, Holland

After experiencing your instruments, I was gladly taken by surprise by the perfection of your products.

J. B. Foerster, president of Czech Academy of Science and Art

I have not had the pleasure of playing an instrument, such as yours that was so perfect in every way.

Prof. PhDr. Zdeněk Nejedlý, Charles University, Prague

Both grand pianos delivered to us were of excellent quality. They were placed in the auditorium of Music Science Seminar.

Dr. Orel, University of Comenius in Bratislava

I am obliged to the prominent factory of PETROF for providing your instrument which was used for accompanying me in Czechoslovakia and critical to my performance.

Ada Sari, concert and opera singer

I received great pleasure, playing on such a beautifully responsive and understanding Petrof!
Malcolm Frager



PETROF
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Certificates

PETROF, spol. s r. o. has introduced and certified the integrated system of quality and environment management. The efficiency and suitability of this management system is audited every year by

an external audit company. The documents fulfilling the requirements of the relevant ISO 9001:2001 and ISO 14001:2005 standards are valid certificates issued by the TUV CZ certification body.



EUROPEAN EXCELLENCE certification

Since 2007, all instruments of PETROF brand are marked with the new, EUROPEAN EXCELLENCE seal (abbreviation: EEX).

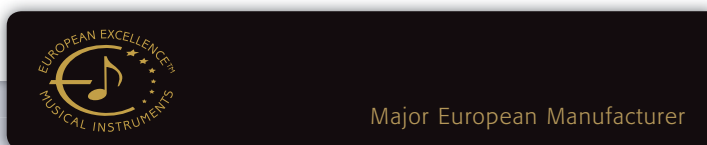
This designation is primarily the evidence of European origin of the instrument, long lifetime, professional service and high use value.



www.european-excellence.com

www.european-excellence.eu

www.cafim.org





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11st February 2008



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