



B R O D M A N N



Joseph Brodmann Piano Group

V I E N N A • L O N D O N • H O N G K O N G • U S A



Brodmann Grand Piano
owned by Carl Maria von Weber
Musical Instrument Collection, Berlin



Ludwig v. Beethoven
owner of a Brodmann piano, miniature on ivory
by Christian Hornemann 1803



Pedal Hammer Grand Piano Joseph Brodmann
approx. 1815, rosewood, with egyptian hermheads and bronzefittings, Musical
Instrument Collection, Vienna Arts Museum (Kunsthistorisches Museum Wien)



Carl Maria von Weber
bought a Hammerflügel from
Joseph Brodmann in 1813

THE JOSEPH BRODMANN PIANO HISTORY

1828 was an important year in the history of piano making in central Europe. Ignaz Bösendorfer, the most famous of all Austrian piano builders took control of the Joseph Brodmann piano workshops which was then considered to be the most innovative and modern piano factory in Europe and therefore the world.

Joseph Brodmann was born in 1763 in Deuna in Eichsfeld, Prussia (today Sachsen-Anhalt / Germany). As a young man, he came to Vienna and became the apprentice of the well known piano builder Frederick Hoffmann.



Brodmann's birth place, Deuna im Eichsfeld

By this time, Vienna had already been established as the center of the musical world influenced by the music of Mozart, Beethoven and Schubert who all lived during his lifetime. Joseph Brodmann was one of the first and best known piano designer and craftsman

of his time. In 1800, in the lexicon of musicians he was listed as "Joseph Brodmann - instrument maker, excelled in constructing horizontal fortepianos of solid finish". In 1805 he was registered in the Court and State record department as an organ and piano maker.

His contribution to inventions for piano design and piano making laid the groundwork for his most talented apprentice, Ignaz Bösendorfer, whose pianos are still considered today by many as the finest pianos in the world. Joseph Brodmann was best known for his development work on piano soundboards. He is credited with greatly improving the necessary stiffness of the soundboard, so needed to withstand the increased string tensions demanded by the pianists of the day and therefore preventing the soundboard from tearing or splitting.

World famous musicians, composers and conductors, such as Ludwig v. Beethoven owned a Brodmann piano. Moreover Beethoven used to play with Julie, the wife of his childhood friend Stephan von Breuning on this Brodmann, as documented in the 1870s by Stephan's son, Gerhard.

Also Carl Maria Friedrich Ernest von Weber purchased and endorsed Brodmann's pianos. In a letter to his brother Weber euphorically praised his new Brodmann piano indicating it was the best piano he had ever played. Weber composed a number of well known compositions on his instrument, amongst which are the operas Euryanthe and Oberon, 2 symphonies and 2 piano concertos. Brodmann's innovations in cabinet

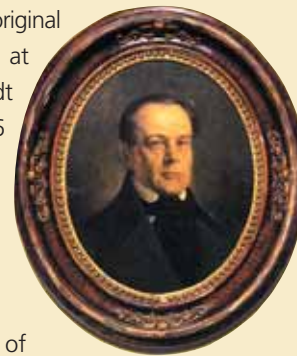
design made his instruments sought after not only by musicians, but also Vienna's high society at the time. Examples of Brodmann pianos are still in working order in the piano collections of the Vienna Arts and Berlin Museums today. One of these pianos built in 1815, has a completely hand carved case with bronze fittings.

Joseph Brodmann's original address in Vienna was at no 43 Glacis, Josefstadt (8th district), later 226 Johannes Street, which is called today Lenau Street 10, where he also had his workshops.

Ignaz Bösendorfer studied in the workshop of Joseph Brodmann from the age of 19 years, where he finished his apprenticeship.

A great master found an ingenious pupil who took everything Joseph Brodmann had taught him and began to produce from 1828, when he took over Joseph Brodmann's workshops the world famous Bösendorfer pianos.

There are still early examples of Bösendorfer pianos today which state on the nameboard "Ignaz Bösendorfer pupil of Joseph Brodmann" and "Ignaz Bösendorfer made in the workshops of Joseph Brodmann".



Ignaz Bösendorfer

BRODMANN TODAY

Today Brodmann's world headquarters are still located in Vienna, Austria, not far from the original Brodmann factory and only five minutes away from the famous Opera House and the historic old town. The city, with it's musical history and as well as the heritage of Joseph Brodmann and his pupil Ignaz Bösendorfer, continue to influence the way Brodmann pianos are built to this day. The Joseph Brodmann Piano Group is a world wide company with corporate offices in Vienna, London, Hong Kong and USA.

Brodmann offers a wider range of grand and upright pianos than ever before in their history. Under the leadership of Christian Höferl, a former long time Director of Bösendorfer, Mr. Colin Taylor, concert technician and a former Sales Manager at Bösendorfer and Gerhard Sindelar, owner of a full service advertising agency, Brodmann offers a wide range of instruments. These include concert instruments for the expert player such as the models 228 and 212 grand pianos and the 132 and 128 upright pianos. The institutional models such as the 187 grand piano and the 125 and 121 upright piano as well as the models which are selected by private customers such as the models 162, 150 grand pianos and 116, 118 and 123 upright pianos.

In addition Brodmann has introduced a number of special edition and one of a kind pianos in exclusive finishes and styles like pyramid mahogany, macassar and burl walnut – true master pieces for any home.

We are also pleased to have introduced the Brodmann "Concerto Grand Piano". Brodmann today has appointed a large number of dealers and technicians all over the world to provide the ultimate service and assistance to our customers. A large number of institutions, artists and private customers have recently joined the family of The Joseph Brodmann Piano Group. We invite you to try one of our fine pianos for yourself, to rediscover the pleasure of playing the piano again on an instrument which represents excellent value for the money and would grace any home, institution or concert venue.

Christian Höferl

Colin Taylor

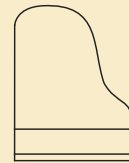
Gerhard Sindelar



B R O D M A N N G R A N D P I A N O S

MODEL BG 228

Professional performance grand piano for use in medium to large concert halls; the tonal color and responsiveness, the wide dynamic sound range makes this instrument of great value for professional players. Finished in ebony polish with 7¼ octave (88 keys), German Laukhuff keyboard, 3 pedals with German scaling and design. Slow close fallboard system. Option: available with Renner action



88 keys

l: 228 cm / 7'5"

w: 159 cm / 5'3"

net: 429 kg / 923 lb



REDISCOVER THE PLEASURE

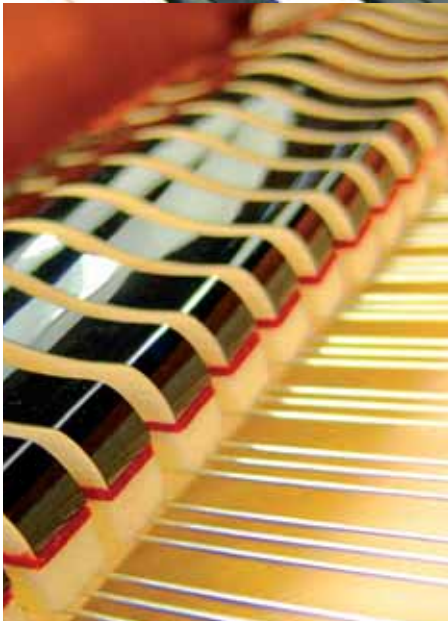
Proud owners of Brodmann pianos give many reasons for selecting our instruments. A full singing sustaining rich tone, a responsive touch, a classical timeless design and a confidence in the knowledge they have invested in a piano from a company that has carefully selected its Brodmann dealers to provide the best advice and after-care services following the purchase of their piano. Brodmann pianos are only available from exclusive Brodmann authorized dealers.

Long term studies in education have proven that children who actively learn and play music have better social skills, are better at languages and math and they develop more life-skills through this training than those who do not associate with music at all. "Music makes kids smarter" is a statement which rings true and the Brodmann Company fully endorses.

The Joseph Brodmann Piano Group truly believes in our company's motto which is to 'Rediscover the Pleasure'. This saying is an invitation to rediscover the joy of making music with Brodmann pianos showing it can be rewarding and creative as well as being fun.

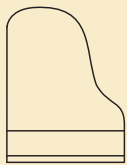
Our mission is to make the purchase of a high quality instrument affordable for everyone and to ensure your Brodmann piano becomes your partner for life.





MODEL BG 212

This dynamic piano is designed for institutions and intimate concert halls. This fabulous sounding piano with its responsive tonal range is also a wonderful piano for use in private homes. Finished in ebony polish with 7¼ octave (88 keys), 3 pedals with German scaling and design. Slow close fallboard system.



88 keys
l: 212 cm / 7'
w: 159 cm / 5'3"
net: 418 kg / 899 lb



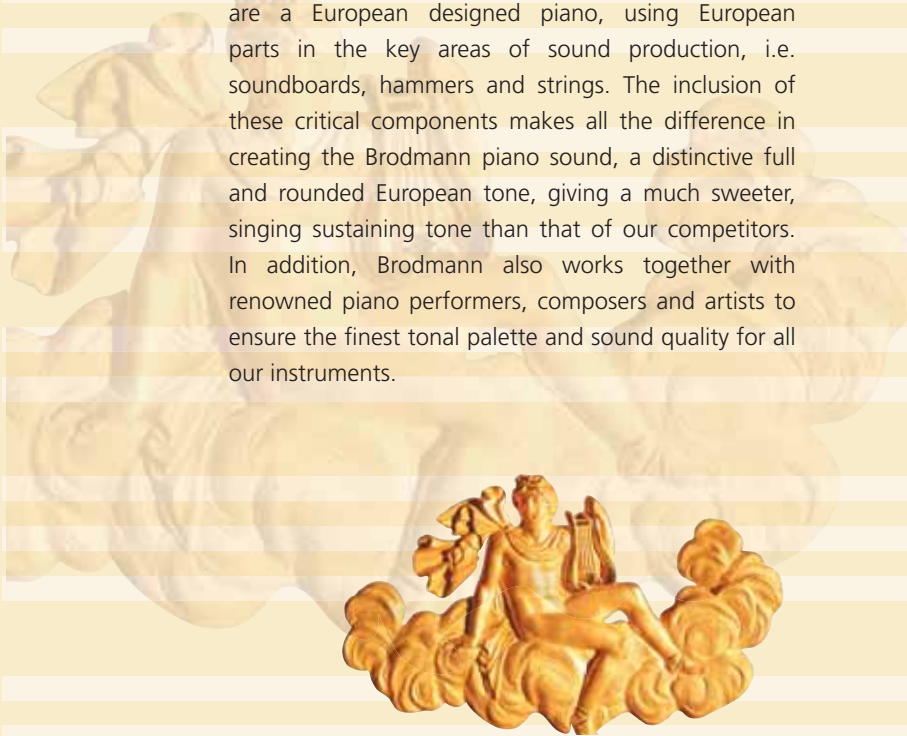
Signboard of Bösendorfer after he had taken over the Brodmann Piano Company in 1828: Ignaz Bösendorfer - (formerly Brodmann) - Citizen of Vienna - Josephstadt No 43

SOUND PHILOSOPHY

The name of Joseph Brodmann, the famous Viennese piano maker, stands for more than just a product name. The sound philosophy of Joseph Brodmann pianos is based on the Viennese, European sound tradition.

More and more people today are turning away from the bright harsh sounding pianos which have become the accepted tonal sound of pianos produced for the past 25 years. People are returning to the traditional sweet rounded tones that was the original signature of fine world class pianos from Europe.

The secret of the Brodmann pianos is that they are a European designed piano, using European parts in the key areas of sound production, i.e. soundboards, hammers and strings. The inclusion of these critical components makes all the difference in creating the Brodmann piano sound, a distinctive full and rounded European tone, giving a much sweeter, singing sustaining tone than that of our competitors. In addition, Brodmann also works together with renowned piano performers, composers and artists to ensure the finest tonal palette and sound quality for all our instruments.





ACTION AND KEYBOARD

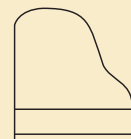
Brodmann Piano has formed a cooperative venture with the 'Langer' Action Group based in the UK. The Langer action group, originally known as Herrburger Brooks, was founded in 1810. This was around the same time Joseph Brodmann was reaching his pre-eminence in Vienna. Herrburger Brooks by the mid 1950's was the largest manufacturer of piano actions in Europe. Langer piano actions were first introduced in 1935, but in 1975 the new Langer action was introduced as an upgraded version of the world famous Schwander action. Together these two actions ensured Herrburger Brooks its leading position in this highly specialized field.

Traditionally built and crafted with all wooden parts, the actions and keys of the Brodmann pianos are a high quality feature of our instruments, creating a precise touch with a certainty required by the most demanding pianists.

As a result of this cooperation, all Brodmann piano actions are marked with the label 'BRODMANN Vienna Action designed in partnership with Langer UK.'

MODEL BG 187

The Brodmann BG 187 is the professional's piano of choice. Finished in ebony polish with 7¼ octave (88 keys), 3 pedals (including sostenuto) and a slow close fallboard system.



88 keys
l: 187 cm / 6'2"
w: 154 cm / 5'1"
net: 320 kg / 705 lb



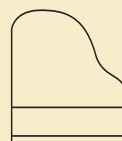
The model BG 187 grand piano is the size of piano that is selected more often than any other size of piano made in the world today. It is the preferred size for both private and professional teaching at music conservatories and schools.





MODEL BG 162

One of our best selling models, this medium sized grand piano with unsurpassed volume of sound and a dynamic range will allow you to musically achieve a wide range of expression from a high quality piano. Finished in ebony polish with 7¼ octave (88 keys), 3 pedals. Slow close fallboard system.



88 keys
l: 162 cm / 5'4"
w: 151 cm / 4'11"
net: 290 kg / 639 lb



STRINGS

Even though pianos are considered percussion instruments, we like to think of Brodmann pianos as string instruments. Like a beautiful violin, a piano relies much on high quality treble and copper wound bass strings. Like most fine piano makers, Brodmann uses Röslau wire to make strings for our instruments. Considered to be the finest string materials in the world, this German made product helps us insure the full tonal range that Brodmann pianos are known for.

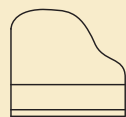
All Brodmann grand and upright pianos are strung by hand, thereby ensuring the high levels of quality control needed to ensure the perfect string tension required to produce the best tonal range of sounds. The correct selection of strings on the Brodmann pianos are one of the important parts of the overall 'European' sound we have achieved.

PIN BLOCK

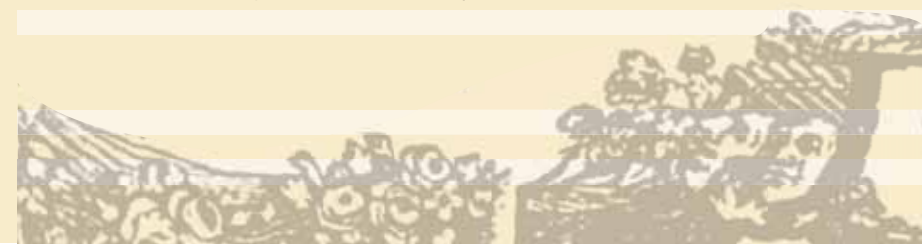
A stable, high quality pin block is essential for the longevity and tuning stability of any piano. That is why Brodmann chose Burkel inc. to be the supplier for our grand and upright piano pin blocks. Made in the USA, Burkel is known for their development of a state of the art, high tech induction heating process that produces top quality wood products to meet the demanding specifications of today's world market.

MODEL BG 150

This Baby grand piano was designed with the optimum sound quality in mind for its size, for musicians with limited space but unlimited desire for high quality sound. Finished in ebony polish with 7¼ octave (88 keys), 3 pedals. Slow close fallboard system.



88 keys
l: 150 cm / 4'11"
w: 151 cm / 4'11"
net: 270 kg / 595 lb

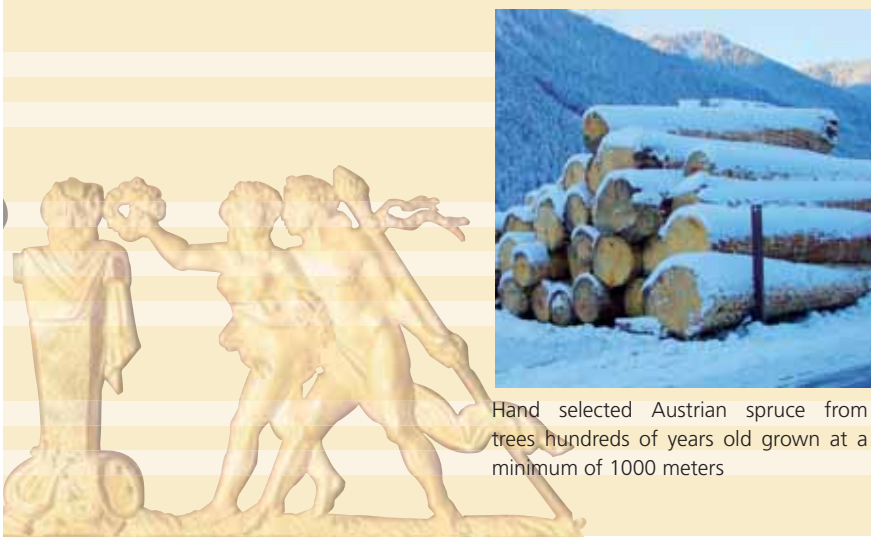




SOUNDBOARDS

Brodmann grand and concert upright pianos are made with quarter sawn white Austrian spruce soundboards from the world famous Holzwerke Strunz GmbH & Co., located in Pocking, Germany. For over 180 years Strunz has been recognized for crafting the finest soundboards in the tonewood industry, including those used by the internationally acclaimed Bösendorfer pianos of Vienna, Austria. Brodmann takes great pride in working with partners that share the same passion and excellence in quality standards Strunz has demonstrated since its inception in 1820.

The soundboard is considered to be one of the most critical components of any piano. Since the soundboard acts the speaker for the piano, it is imperative that the quality of the material and craftsmanship be world class. Strunz adheres to strict standards in selecting the wood and the building process to insure optimum sound projection, power, sustain and clarity of tone in Brodmann pianos.



Hand selected Austrian spruce from trees hundreds of years old grown at a minimum of 1000 meters



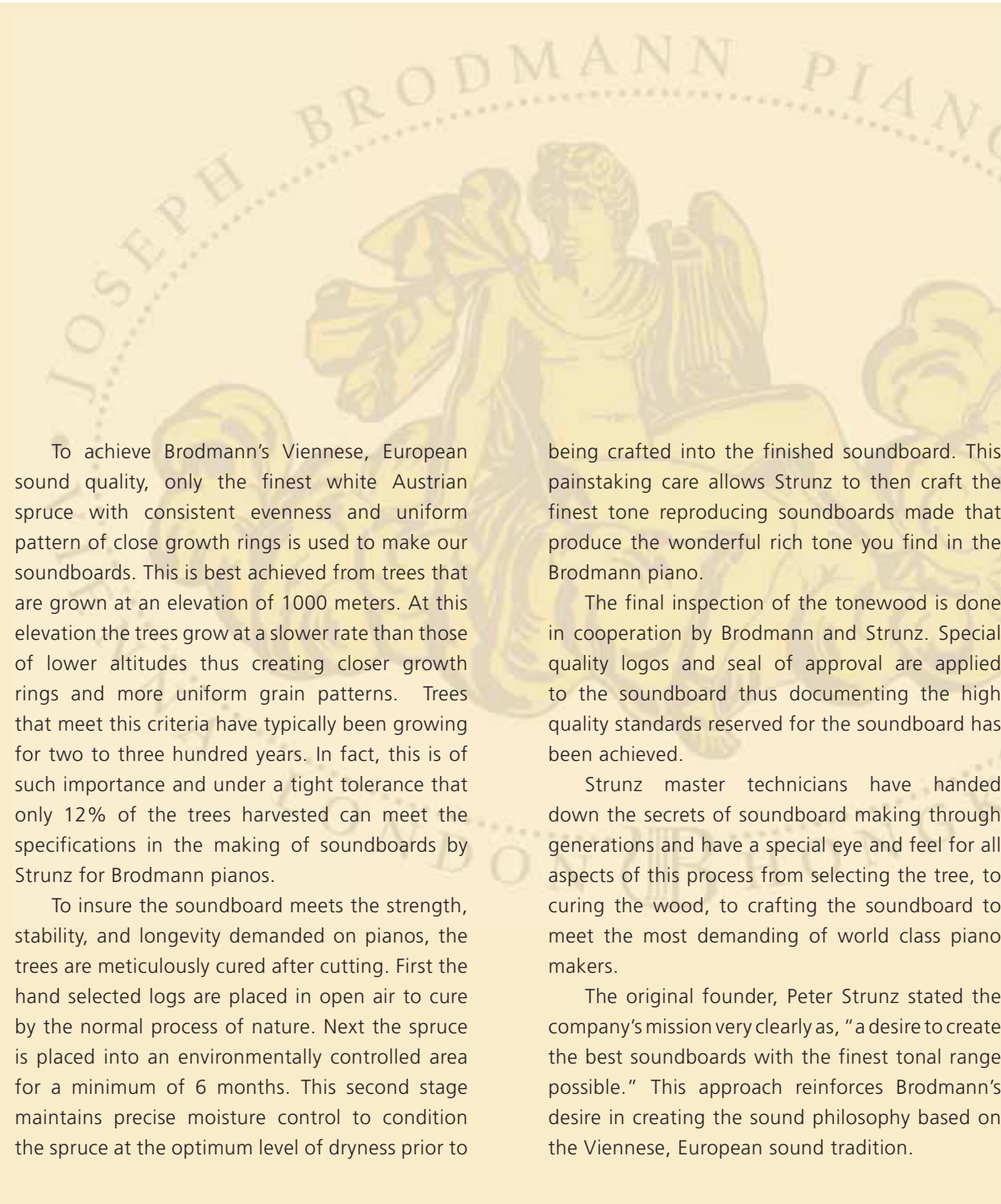
Only the finest white Austrian quarter sawn spruce aged and cured for minimum 10 months is used in Brodmann pianos



Individually inspected by hand to meet precise quality standards



The art of tonewood making with over 180 years of master craftsman experience and know how



To achieve Brodmann's Viennese, European sound quality, only the finest white Austrian spruce with consistent evenness and uniform pattern of close growth rings is used to make our soundboards. This is best achieved from trees that are grown at an elevation of 1000 meters. At this elevation the trees grow at a slower rate than those of lower altitudes thus creating closer growth rings and more uniform grain patterns. Trees that meet this criteria have typically been growing for two to three hundred years. In fact, this is of such importance and under a tight tolerance that only 12% of the trees harvested can meet the specifications in the making of soundboards by Strunz for Brodmann pianos.

To insure the soundboard meets the strength, stability, and longevity demanded on pianos, the trees are meticulously cured after cutting. First the hand selected logs are placed in open air to cure by the normal process of nature. Next the spruce is placed into an environmentally controlled area for a minimum of 6 months. This second stage maintains precise moisture control to condition the spruce at the optimum level of dryness prior to

being crafted into the finished soundboard. This painstaking care allows Strunz to then craft the finest tone reproducing soundboards made that produce the wonderful rich tone you find in the Brodmann piano.

The final inspection of the tonewood is done in cooperation by Brodmann and Strunz. Special quality logos and seal of approval are applied to the soundboard thus documenting the high quality standards reserved for the soundboard has been achieved.

Strunz master technicians have handed down the secrets of soundboard making through generations and have a special eye and feel for all aspects of this process from selecting the tree, to curing the wood, to crafting the soundboard to meet the most demanding of world class piano makers.

The original founder, Peter Strunz stated the company's mission very clearly as, "a desire to create the best soundboards with the finest tonal range possible." This approach reinforces Brodmann's desire in creating the sound philosophy based on the Viennese, European sound tradition.



Final inspection of tonewood with Master Piano Builder Mr. Kueker of Brodmann (formerly Bösendorfer) and Strunz craftsmen



Master German craftsman creating the world's finest soundboards



Final preparation of Brodmann tapered soundboard





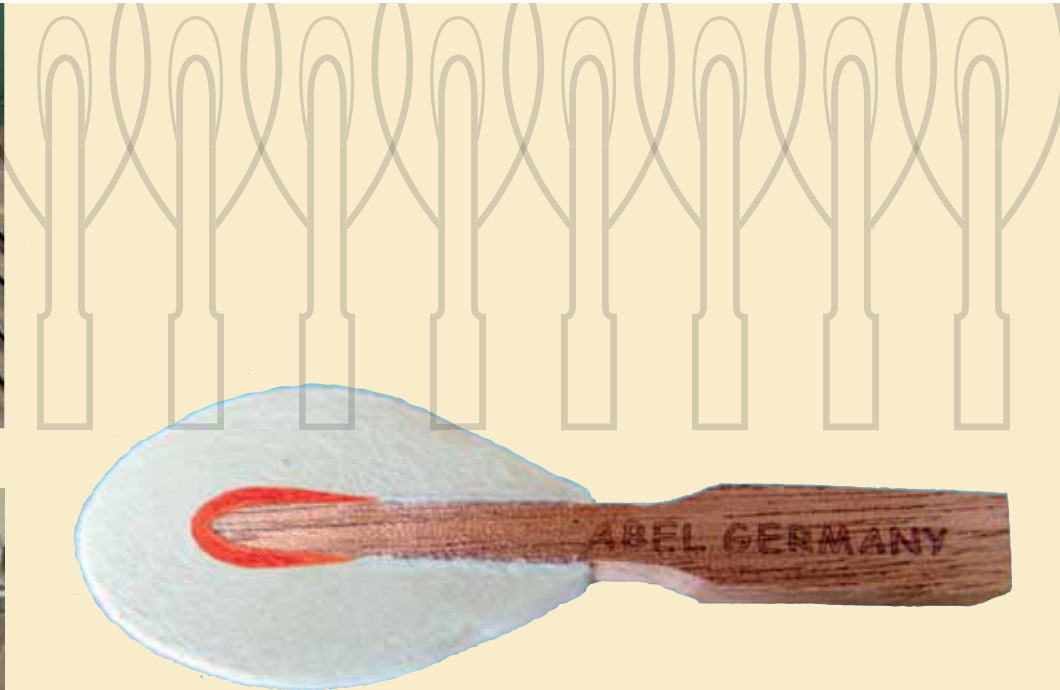
Brodmann pianos use Abel hammers, Germany's Finest



Handcrafting the World's Finest Hammerheads for nearly 50 years



German precision craftsmanship



HAMMERHEADS

Hammerheads and the function they perform in generating the energy of sound transmission are paramount in determining the overall power, clarity and quality of tone in a piano. Brodmann has selected Helmut Abel GmbH, Germany's finest hammer maker for nearly 50 years, to craft their proprietary designed hammerheads. Abel is recognized as the World Leader in the development and technology of precision hammerhead making.

Second generation family owners, Frank and Norbert Abel, take personal responsibility for the quality of their hammerheads and oversee all facets of production in their German based facility. Their hands on approach and attention to detail have resulted

in formal recognition by the European Union for their project on hammerhead quality measurement. This overall dedication to quality and craftsmanship parallels Brodmann's dedication to crafting only World Class pianos.

Abel uses virgin wool from the fine Merino class to craft hammerheads to Brodmann's stringent specifications. Merino wool is tightly crimped and possesses the desired elasticity and firmness for exquisite tone and proper voicing that Brodmann demands for its pianos.

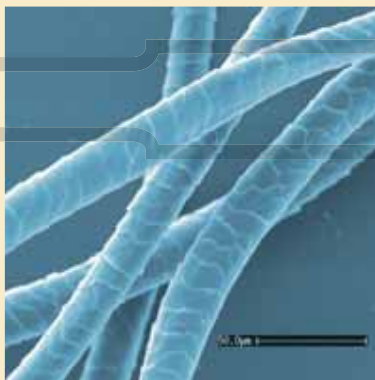
Abel experts only select Merino wool that has an undamaged natural structure with tight scales so the fibers will bond solidly. The felting process is performed with utmost care, using only natural materials instead of chemicals to



artificially make the wool white. As a result of this natural process there is a greater proportion of springiness and flexibility retained in the fibers.

Only the finest select mahogany wood, capable of passing Abel's rigorous quality standards, is used to craft hammer-shanks. In fact, just 30% of all mahogany wood harvested conforms to their uncompromising standards for strength, density, and weight.

The secret is in the details, and custom designed Abel hammerheads are just one of Brodmann's "secrets" in creating our distinctive full rounded sound, embodying a much sweeter, singing sustaining tone desired in the Viennese, European sound tradition.



Undamaged natural structure of wool



Only the Finest Merino Virgin Wool is used



Brodmann hammers ensure power and superior tone



Brodmann hammer's a critical component in creating our Viennese, European sound tradition



BRODMANN UPRIGHT PIANOS

The Brodmann Piano Group offers a wide selection of high quality upright pianos. From a modern European style case to a traditional home studio piano. You can choose from a 45" designer home studio piano to a 52" professional concert upright instrument. All Brodmann upright pianos use the Brodmann / Langer design action and German made hammer felts. From the solid spruce back post construction, to the solid spruce key bed, to the first class polyester finish, all these important construction details make these instruments the preferred choice.

Brodmann also offers wood finishes as an alternative to the popular ebony polish finish. Mahogany and walnut polish finishes are available in our 48" model, and a walnut satin finish is available in our 48" home studio model.

Brodmann offers on all upright pianos a 10 year limited warranty.



BRODMANN UPRIGHT PIANOS

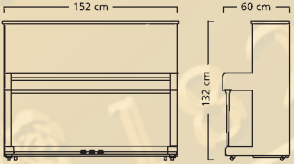
CONCERT UPRIGHT PIANO MODEL BU 132 AND MODEL BU 128

These full size traditional style concert upright pianos are completely handmade in our grand piano factory. Only the highest quality European parts are used on all key areas of the instrument, including Strunz soundboards and Abel hammers. These pianos represent the top quality of upright piano technology for pianists with the highest expectations in sound quality, tonal range and playability. These pianos are preferred by professionals and perform comparable to grand pianos. Finished in ebony polish with 7¼ octave (88 keys), 3 pedals and castors, with German scaling and design.



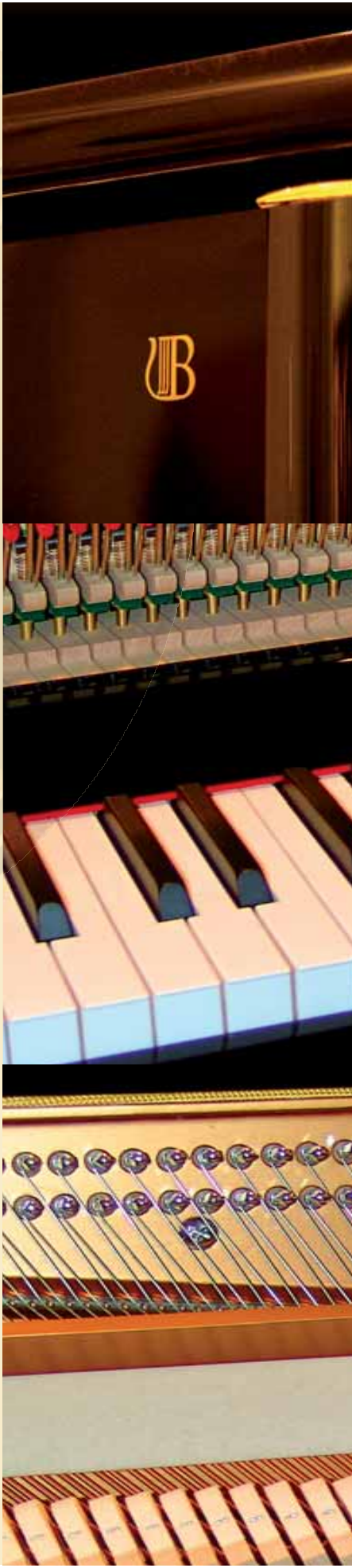
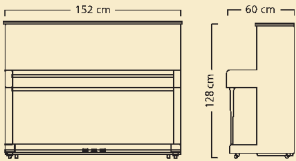
MODEL BU 132

88 keys
w: 152 cm / 60"
h: 132 cm / 52"
d: 60 cm / 23"
net: 232 kg / 511 lb



MODEL BU 128

88 keys
w: 152 cm / 60"
h: 128 cm / 50"
d: 60 cm / 23"
net: 229 kg / 504 lb





MODEL BU 125

The model BU 125 is a medium size upright piano, Langer design action, high polish with 7¼ octave (88 keys), 3 pedals, German scaling and design, perfect for private and institutional purposes.

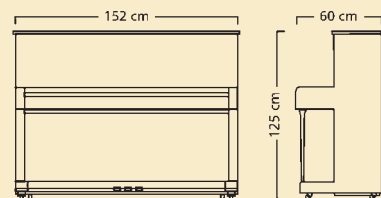
88 keys

w: 152 cm / 60"

h: 125 cm / 49"

d: 60 cm / 23"

net: 226 kg / 498 lb



QUALITY STANDARDS

Our highly experienced technical team uses only the finest quality raw materials to ensure world class quality, playability and durability. All grand pianos and concert upright pianos are completely handcrafted under strict quality control. American made pin blocks, German solid spruce soundboards, hammers, and strings as well as an Austrian/British designed action makes the overall quality Brodmann is known for.

QUALITY CONTROL

Brodmann pianos must pass stringent quality control checks at all stages of production to ensure that the piano is of the highest quality. Master technicians and piano builders from Austria oversee all production and final quality control. We are happy to have secured the expertise of former Bösendorfer production managers and master technicians, to ensure not only today's quality control, but also future research and development projects.





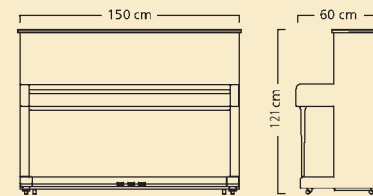
WARRANTY

The Joseph Brodmann Piano Group is proud of the quality of its grand and upright pianos. We therefore offer a standard warranty on parts and labor on all of our instruments. The pianos are carefully prepared for your enjoyment before the instrument is delivered to your home. Please make sure your piano is well cared for. When you purchase a Brodmann piano we include a maintenance booklet for your information. This guide will help you to keep your piano in excellent condition for many years to come. It will give you instructions concerning general maintenance, tuning, voicing, regulation, cleaning, temperature control and other important factors of caring for your instrument. Please read the warranty card carefully and do not forget to register your instrument with Brodmann.



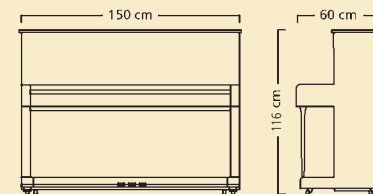
MODEL BU 121

88 keys
w: 150 cm / 59"
h: 121 cm / 47"
d: 60 cm / 23"
net: 216 kg / 475 lb



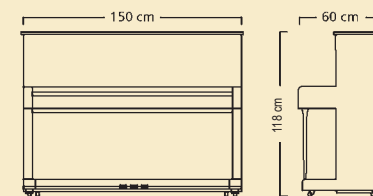
MODEL BU 116

88 keys
w: 150 cm / 59"
h: 116 cm / 45"
d: 60 cm / 23"
net: 205 kg / 455 lb



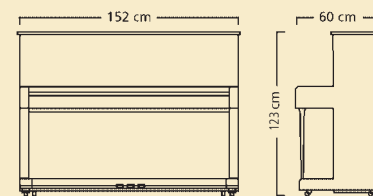
MODEL CE 118

88 keys
w: 150 cm / 59"
h: 118 cm / 46"
d: 60 cm / 23"
net: 214 kg / 471 lb



MODEL BU 123 M

88 keys
w: 152 cm / 60"
h: 123 cm / 48"
d: 60 cm / 23"
net: 220 kg / 484 lb



MODEL BU 123 C

88 keys
w: 152 cm / 60"
h: 123 cm / 48"
d: 60 cm / 23"
net: 220 kg / 484 lb

